



*A quarterly newsletter for the Legacy Teams of Greater New Haven, featuring program news, important dates, and reports spotlighting your success!*

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## NEWS AND UPDATES

Dear Legacy Teams:

Summer is here! We hope you are staying cool and enjoying the season. After a packed second quarter which included two Create a Jewish Legacy workshops, submission of the first quarter report, and the annual LIFE & LEGACY® Leadership Conference in Springfield, Massachusetts (more on the conference below), we have a light summer with nothing on the official agenda other than the submission of the second quarter report (by July 17). That doesn't mean the teams need to slow down, though! Summer is a great time to have iced coffee dates with prospective donors, plan a legacy Kiddush or other event for this season or next, and start to think about legacy efforts around the High Holidays (Will you send Shana Tova cards? Add a legacy element to High Holiday ticket materials? Publish a legacy story or ad in your fall newsletter or e-blast?). Hopefully our Marketing workshop in June gave you some good ideas, but if you have any questions or want to brainstorm further, please [get in touch](#).

## NEWS AND UPDATES *(continued)*

In May, we attended the Grinspoon Foundation's annual LIFE & LEGACY Leadership Conference, celebrating 10 years of LIFE & LEGACY and more than \$1.24 billion dollars raised in legacy gifts for over 70 Jewish communities in North America. It was an exciting and very inspiring three days spent with hundreds of professionals and lay leaders, all of whom share a passion for and deep commitment to the future of their Jewish community. Highlights included connecting in person with our community consultant, Arlene D. Schiff, meeting the legendary Harold Grinspoon, and sharing ideas, resources, and recipes for success with our counterparts. There were many lay leaders in attendance, and the agenda included special breakout rooms and sessions for lay leaders to discuss their legacy efforts, learn how to increase their volunteer pools, and incorporate social media into their campaigns. Next year we will once again encourage you all to attend this invigorating conference (May 21–23, 2024!), so that we can show off our superstar cohort!



We will see you on October 11 at our final workshop for Year 1, “Effective Stewardship” (see box below). In the meantime, please do not hesitate to reach out any time if you would like to meet. We are at the teams’ disposal and are happy to talk through any questions or concerns. To schedule a meeting, call or email Tamara at (203) 387-2424, ext. 325, or [tschechter@jewishnewhaven.org](mailto:tschechter@jewishnewhaven.org).

Warmly,

*Tamara*

Tamara Schechter  
Create a Jewish Legacy Manager

*Lisa*

Lisa Stanger  
Executive Director

## UPCOMING WORKSHOP

Wednesday, October 11, 2023, 7:00–8:30 pm on Zoom

### “EFFECTIVE STEWARDSHIP”

Presented by Arlene D. Schiff, Senior Advisor, LIFE & LEGACY®,  
the Harold Grinspoon Foundation

*Keeping donors connected and showing appreciation and gratitude over the course of their lifetime are keys to keeping legacy commitments intact. This workshop stresses the importance of stewarding donors and shares best practices in the area of donor recognition and ongoing stewardship.*

**All Legacy Team members are strongly encouraged to attend. Please RSVP to Tamara Schechter, Create a Jewish Legacy Manager, at (203) 387-2424, ext. 325, or [tschechter@jewishnewhaven.org](mailto:tschechter@jewishnewhaven.org).**

## DATES TO REMEMBER

JULY 17, 2023	Second quarter report due to Tamara
OCTOBER 11, 2023	Year 1 Workshop: “Effective Stewardship”
OCTOBER 15, 2023	Third quarter report due to Tamara
DECEMBER 31, 2023	Close of Year 1!

## LEGACY SPOTLIGHT

### *Jane Snaider Left a Legacy to the Jewish Cemetery Association of Greater New Haven*

My grandparents immigrated to New Haven from Vienna and Russia in the early 1900s. They joined and helped to establish synagogues and cemeteries and all four stayed and raised their families here. When I was a child, my father and I would visit his dad at a cemetery on Fitch Street. I remember it well—it all seemed pretty normal.



*Story continues on next page*

## LEGACY SPOTLIGHT *(continued)*



But as the years passed and my other three grandparents died, I noticed that the cemeteries were in disarray: the stairs were crumbling, the iron gates broken, gravestones overturned, graffiti on gravestones, trash all around, and weeds instead of grass. It was very disturbing to me, so unsettling, so unfair that this sacred resting place became so dreary and run-down, making the visit to my grandparents' graves so sad. I always brought the most colorful flowers I found to lay on their graves, hoping that would put a smile on their faces.

Additionally, my parents and several aunts and uncles are buried in New Haven/West Haven, and I will be laid to rest there, too.

The thousands of people that found their final resting place in these cemeteries deserved better. Over the years I wondered what I could do to improve the conditions of these cemeteries, but truthfully, nothing came to me.


I did notice in recent years that the cemeteries were looking so much better. I inquired and learned about the Jewish Cemetery Association of Greater New Haven: a group of caring, compassionate people who came together in 2004 to discuss the problem and find solutions to restore and maintain these abandoned cemeteries. However, the needs of the cemeteries are still great: there are overturned head stones, sunken foot stones, crumbling pathways, walls, and stairs, dead and fallen trees, vandalism, and other security issues.


I was delighted to volunteer and join the Cemetery Association Board in 2020, and I accepted the Board's request to Chair the Create a Jewish Legacy program, a fundraising project that would create an endowment large enough to care for these cemeteries for years to come. I take my volunteer commitments very seriously. Not only do I give my time and expertise, but I give financial support as well. I was excited to leave a bequest to the JCAGNH in honor of my family and all those laid to rest, especially the pioneers that founded the early synagogues, lodges, and cemeteries.

Looking for ideas and templates for marketing and stewardship? The Grinspoon Foundation website has lots of resources available to use. See below or contact Tamara:

 [www.jewishlifelegacy.org](http://www.jewishlifelegacy.org)

 Resources tab

 Username: Resources

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