



A quarterly newsletter for the Legacy Teams of Greater New Haven, featuring program news, important dates, and reports spotlighting your success!

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NEWS AND UPDATES

Dear Legacy Teams:

We hope you are all well! We are now midway through Year 2 of Create a Jewish Legacy Greater New Haven, and we trust that the first half of the year has kept you all engaged, inspired, and productive in your organizations' legacy campaigns. We have had the opportunity to learn together with two workshops—the first in February on moving from pledge to formalization and the second earlier in June on best practices and the integrated ask—and we were also thrilled to gather in person for a beautiful evening in April to celebrate our community's success in Year 1.



Foundation staff and UCONN Legacy Team member Dani Bergman (right) at the LIFE & LEGACY® Leadership Conference



Lisa Stanger leads a round table discussion at the LIFE & LEGACY® Leadership Conference



In May, Foundation staff traveled to Springfield, MA, for the annual LIFE & LEGACY® Leadership Conference hosted by the Harold Grinspoon Foundation. It was wonderful to connect once again with Arlene D. Schiff and to meet the new National Director of LIFE & LEGACY, Kathy Sarlson. Kudos to Dani Bergman of UCONN Hillel for joining us at the conference! We will continue to urge more of you to come to the conference next year; it really is so helpful for your legacy efforts. Enjoy these photos from the Year 1 Community Celebration at the JCC and the LIFE & LEGACY conference.



Mark your calendars for your second-quarter reports, due to Tamara by **July 15**, and our third and final workshop of the year on **September 12, "Being Donor-Centric"** (virtual; see below for more information).



As always, please do not hesitate to reach out any time if you would like to meet. We are at the teams' disposal and are happy to talk through any questions or concerns. To schedule a meeting, call or email Tamara at (203) 266-3080, or tschechter@jewishnewhaven.org.



Warmly,

Tamara

Tamara Schechter
Create a Jewish Legacy Manager

Lisa

Lisa Stanger
Executive Director

UPCOMING WORKSHOP



September 12, 2024, 7:00–8:30 pm on Zoom

“BEING DONOR-CENTRIC”

Presented by Arlene D. Schiff, Senior Advisor, LIFE & LEGACY®, the Harold Grinspoon Foundation

Recognizing that donors are critical to the success of any non-profit, this workshop focuses on what it truly means to be donor-centric in our thinking and our actions, and how we can incorporate new practices into our existing culture that allow donors to be fully appreciated for all they make possible.

All Legacy Team members are strongly encouraged to attend.

DATES TO REMEMBER

JULY 15, 2024	Second-quarter report due to Create a Jewish Legacy Manager, Tamara Schechter
SEPTEMBER 12, 2024 7:00–8:30 PM	FINAL YEAR 2 WORKSHOP: “Being Donor-Centric” (virtual)
OCTOBER 14, 2024	Third-quarter report due to Create a Jewish Legacy Manager, Tamara Schechter
DECEMBER 31, 2024	Close of Year 2
JANUARY 13, 2025	Fourth-quarter report due to Create a Jewish Legacy Manger, Tamara Schechter
FEBRUARY 23, 2025	Year 2 Community Celebration for Legacy Teams and Donors! (in-person)

LEGACY SPOTLIGHT

Stuart Katz Created a Legacy for Camp Laurelwood



“I have been part of the Camp Laurelwood family since 1968, when I started in Bunk 1 at 7 years old. Eight years as a camper, seven years as a staff member, about 30 years on the Board of Directors, and then running the Alumni Association and serving as the camp archivist has shown me the immense value that Laurelwood provides to campers and staff alike.

Story continues on next page

LEGACY SPOTLIGHT *(continued)*

Almost all of my closest friends went to Laurelwood. I developed my career interest through activities I did at Laurelwood, like running the camp radio station in the mid-1970s. And I met my wife at an event hosted by a friend from camp. So it means a lot to me to be able to support Camp Laurelwood in the future with a legacy gift.” —Stuart



Stuart Katz today and Stuart at camp as a child

Looking for ideas and templates for marketing and stewardship?

The Grinspoon Foundation website has an abundance of resources available to use. See below or contact Tamara:



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