




**CREATE A
JEWISH LEGACY
NEWSLETTER**

A quarterly newsletter for the Legacy Teams of Greater New Haven, featuring program news, important dates, and reports spotlighting your success!

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NEWS AND UPDATES

Dear Legacy Teams:

We hope you have all had a wonderful, restful summer.

Thank you for checking in with us in June and submitting your mid-year reports in July; we are seeing great momentum in Year 2 of Create a Jewish Legacy. Keep it going so we can finish the year strong!

In the spirit of finishing strong, let's maximize our efforts for the High Holidays. As you already know, **your organization will receive an additional \$360** if you incorporate legacy marketing and/or stewardship into your plans for High Holiday messaging or programming.

So, make a bookmark or an insert for your annual appeal, give a talk from the *bimah*, send a *shana tova* card to your legacy donors, or put a High Holidays–themed legacy ad into your newsletter! We would love to give this extra incentive money to all of our organizations—please participate! Note that the High Holidays incentive exists alongside the \$360 we offer for a legacy Kiddush or other event, so if you have not yet organized an event for your legacy donors this year, there is still time.

Our third and final workshop of the year, **“Being Donor-Centric,”** will be held on Zoom on **September 12, 7:00–8:30 pm** (see the next section for more information). This workshop focuses on impact stories and how to best show our donors how much they matter and how their money is securing the future of our community. You won’t want to miss this one—we hope to see all of you there!



There is another important reason to attend this workshop: to say thanks and goodbye to our dear Arlene D. Schiff, who is retiring from the Harold Grinspoon Foundation at the end of this year. We have been supremely lucky to have Arlene as our advisor and friend for the past decade plus. We are thrilled for her but sad for us; please join us at the workshop to wish her well. Arlene will leave us in good hands, and we look forward to introducing you to our new community consultant soon.

As always, please do not hesitate to reach out any time if you would like to meet. We are at the teams’ disposal and are happy to talk through any questions or concerns. To schedule a meeting, call or email Tamara at 203-266-3080, or tschechter@jewishnewhaven.org.

Wishing you and yours a very happy, healthy, and peaceful New Year. *L’shana tova u’metuka.*

Warmly,

Tamara

Tamara Schechter
Create a Jewish Legacy Manager

Lisa

Lisa Stanger
Executive Director

UPCOMING WORKSHOP



September 12, 2024, 7:00–8:30 pm on Zoom

“BEING DONOR-CENTRIC”

Presented by Arlene D. Schiff, Senior Advisor, LIFE & LEGACY®, the Harold Grinspoon Foundation

Recognizing that donors are critical to the success of any non-profit, this workshop focuses on what it truly means to be donor-centric in our thinking and our actions, and how we can incorporate new practices into our existing culture that allow donors to be fully appreciated for all they make possible.

All Legacy Team members are strongly encouraged to attend.

DATES TO REMEMBER

SEPTEMBER 12 2024, 7:00–8:30 PM	FINAL YEAR 2 WORKSHOP: “Being Donor-Centric” (virtual)
OCTOBER 14, 2024	3rd-quarter report due to Create a Jewish Legacy Manager
DECEMBER 31, 2024	Close of Year 2
JANUARY 13, 2025	4th-quarter report due to Create a Jewish Legacy Manager
FEBRUARY 23, 2025	Year 2 Community Celebration for Legacy Teams and Donors! (in person)

Looking for ideas and templates for marketing and stewardship?

The Grinspoon Foundation website has an abundance of resources available to use.

See below or contact Tamara Schechter:

 Visit
jewishlifelegacy.org

 Click
Resources tab

 Username
Resources

 Password
hgfllegacy

LEGACY SPOTLIGHT



Judy and Mark Sklarz Left a Legacy by Establishing an Endowment for Their Family's Synagogue, Congregation Mishkan Israel

To commemorate their first year of marriage, Mark Sklarz gave his wife, Judy, stock certificates. After all, it was the paper anniversary. Years later, that gesture of love would transform into a gift from the couple to their beloved synagogue. Over time the stock certificates appreciated significantly, but the Sklarzes never sold them.

Instead, they used their good fortune to establish the *Sklarz Family Fund for the Rabbi Herbert N. Brockman Rabbinic Endowment*, a permanent endowment for the benefit of their synagogue, Congregation Mishkan Israel in Hamden, and to honor the remarkable work and cherished leadership of their revered Rabbi.

