



*A quarterly newsletter for the Legacy Teams of Greater New Haven, featuring program news, important dates, and reports spotlighting your success!*

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## NEWS AND UPDATES

Dear Legacy Teams:

Happy New Year 2024, and welcome to Year 2 of Create a Jewish Legacy Greater New Haven! We will share official numbers for our community from Year 1 in the next newsletter (these are still being tallied as we speak), but this was a banner kickoff year for us. Kol Hakavod to all of you, and thank you for your hard work on behalf of Greater New Haven's Jewish agencies and organizations. Your efforts are ensuring that our beloved Jewish community will thrive for generations to come.

You have all received your individual goals for Year 2 as well as the Year 2 schedule, which begins next month. The Year 2 curriculum of Create a Jewish Legacy focuses on securing additional letters of intent, developing strong stewardship practices, and continuing to integrate legacy giving into organizational and communal philanthropic culture. Strategies include reviewing legacy

## NEWS AND UPDATES (continued)

plans, identifying Year 2 prospect lists, renewing marketing efforts, increasing stewardship activities, and continuing to have legacy conversations.

The first of three workshops for Year 2, **“From Letter of Intent to Formalized Commitment,”** will be held on **Tuesday, February 13, 2024, at 7:00 pm on Zoom.** All Legacy Team members are strongly encouraged to attend this training. See below (on page 3) for more information about this workshop and a Zoom link. Let’s start the year off strong!

As we barrel ahead this year, we won’t forget to celebrate all we have accomplished together in Year 1. Please save the date for our Year 1 celebration for Legacy Teams and donors, to be held on **Sunday, April 14, 2024, at the JCC Beckerman-Lender Building.** We can’t wait to gather and toast your success!

While it’s only January, we want to let you know early that this year’s national **LIFE & LEGACY® Leadership Conference** will be held **May 5–7, 2024, in Springfield, Massachusetts.** Last year’s conference included many workshops and resources for Legacy Team members and lay leaders, and we hope you won’t miss out this year. More information to come as we get closer!

We will see you on February 13 on Zoom for our first workshop for Year 2. In the meantime, please do not hesitate to reach out any time if you would like to meet. We are at the teams’ disposal and are happy to talk through any questions or concerns. To schedule a meeting, call or email Tamara at (203) 387-2424, ext. 325, or [tschechter@jewishnewhaven.org](mailto:tschechter@jewishnewhaven.org).

Warmly,

*Tamara*

Tamara Schechter  
Create a Jewish Legacy Manager

*Lisa*

Lisa Stanger  
Executive Director



The poster features a light blue background with green and dark blue wavy borders. At the top left is the Jewish Foundation of Greater New Haven logo. At the top right is the 'CREATE A JEWISH LEGACY' logo. The main text reads: 'Save the date! The Jewish Foundation of Greater New Haven Invites you to attend the Create a Jewish Legacy Annual Celebration'. It features keynote speaker Rabbi Daniel Cohen, author of 'What Will They Say About You When You Are Gone? Creating a Life of Legacy'. The event is on Sunday, April 14, 2024, from 4:00-6:30 pm at the JCC of Greater New Haven, Beckerman-Lender Building, 360 Amity Road, Woodbridge, CT 06525. Parking is on-site. Kashrut is observed.

**Save the date!**

The Jewish Foundation of Greater New Haven Invites you to attend the **Create a Jewish Legacy Annual Celebration**

Featuring keynote speaker Rabbi Daniel Cohen, author of the book *“What Will They Say About You When You Are Gone? Creating a Life of Legacy”*

Join us for an inspiring evening followed by a cocktail and dessert reception.

**Date:** Sunday, April 14, 2024  
**Time:** 4:00–6:30 pm  
**Location:** The JCC of Greater New Haven  
Beckerman-Lender Building  
360 Amity Road, Woodbridge, CT 06525  
**Parking:** On-site parking available

Kashrut observed  
Formal invitation to follow



The poster features a stylized flame logo on the left. The text reads: '2024 Life & Legacy Leadership Conference'. Logos for the Harold Grinspoon Foundation and Jewish Federations are on the right. A dark blue banner at the bottom says 'Save the Date | May 5–7, 2024 | Springfield, MA'.

**2024**  
**Life & Legacy**  
**Leadership Conference**

Harold Grinspoon  
FOUNDATION

Jewish  
Federations

**Save the Date | May 5–7, 2024 | Springfield, MA**

## UPCOMING WORKSHOP



[February 13, 2024, 7:00–8:30 pm on Zoom](#)

### “FROM LETTER OF INTENT TO FORMALIZED COMMITMENT”

Presented by Arlene D. Schiff, Interim National Director, LIFE & LEGACY®, the Harold Grinspoon Foundation

*Moving a donor from intent to a formalized legacy commitment is the next step in ensuring a commitment comes to fruition. This workshop provides guidance on how to have a follow-up conversation with a committed legacy donor and guide them to action that includes the legal paperwork to formalize their gift. This session includes role-plays, so participants become comfortable having these follow-up conversations.*

**All Legacy Team members are strongly encouraged to attend.**

## DATES TO REMEMBER

<b>FEBRUARY 13, 2024</b> 7:00–8:30 PM	WORKSHOP: From Letter of Intent to Formalized Commitment (virtual)
<b>APRIL 12, 2024</b>	1st quarter report due to Create a Jewish Legacy Manager
<b>APRIL 14, 2024</b> 4:00-6:30 PM	Year 1 Celebration for Legacy Teams and Donors! (in person)
<b>MAY 5–7, 2024</b>	2024 LIFE & LEGACY Leadership Conference, Springfield, MA (in person)

## LEGACY SPOTLIGHT

### *Jackie Koral Created a Jewish Legacy for Towers at Tower Lane*

My very special mother-in-law, born in Vienna, was unable to escape Europe during the holocaust. She and my father-in-law came to the United States in 1949.

At 95, my husband and I brought her from Manhattan to the Towers. She was terrified. “I don’t know anyone there,” she said, “and I speak English with a funny accent.”

*Story continues on next page*

## LEGACY SPOTLIGHT *(continued)*

But her fears were soon overcome as she was embraced by the residents and the staff of the Towers where she lived until her death five years later. She is the one who insisted that I get involved with the Towers because she loved it so much, and I did.

It is in her memory and the memory of her husband and mine that I created an endowed fund at the Jewish Foundation. Through this fund, their memories will always live on in perpetuity." - Jackie Koral



### Looking for ideas and templates for marketing and stewardship?

The Grinspoon Foundation website has lots of resources available to use.



Visit

[jewishlifelegacy.org](http://jewishlifelegacy.org)



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