



A quarterly newsletter for the Legacy Teams of Greater New Haven, featuring program news, important dates, and reports spotlighting your success!

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NEWS FROM NEW HAVEN

Dear Legacy Teams:

It was great to see so many of you on Zoom last month for our final Year 2 workshop, “Being Donor-Centric.” For her last workshop with us, Arlene D. Schiff spoke about impact stories: how to best show our donors how much they matter and how their money is securing the future of our community. At the end of the workshop,



longtime community members thanked Arlene for her huge impact on Greater New Haven, and we presented her with a commemorative artwork and inscription. We are so grateful to Arlene and wish her all the best in her next endeavor!

As Year 2 of Create a Jewish Legacy comes to a close, we want to thank you, our Legacy Team Leaders and Team Members, for all of your hard work this year. Over half of our partners are on track to achieve their goals and receive their incentive grants, and there is still time! Final reports for the year are due on **January 13, 2025**. Please **save the date** for our annual community celebration to be held on **Sunday, February 23, 2025, at 11:00 am at the JCC Beckerman-Lender Building**. We look forward to gathering and celebrating with all of you!



We are now moving into the second half of our four-year Create a Jewish Legacy initiative, and you will be hearing from us soon with your personalized goal list for Years 3 and 4 as well as the workshop and reporting schedule for next year. Of course, we can discuss any questions or concerns you have as we get ready to head into the latter half of the program.

One more **save the date** to put on your calendars: the 2025 Life & Legacy® Leadership Conference, presented by the Harold Grinspoon Foundation, will take place in Springfield, Massachusetts, on April 28–29, 2025. Last year’s conference included many workshops and resources for Legacy Teams and lay leaders, and we hope you won’t miss out this year. More information to come as we get closer!



As always, please do not hesitate to reach out any time if you would like to meet. We are at the teams’ disposal and are happy to talk through any questions or concerns. To schedule a meeting, call or email Tamara at (203) 266-3080, or tschechter@jewishnewhaven.org.

Wishing you and yours a Happy Chanukah, and a Happy New Year! All the best for all of us in 2025.

Warmly,

Tamara

Tamara Schechter
Create a Jewish Legacy Manager

Lisa

Lisa Stanger
Executive Director

UPDATES FROM THE HAROLD GRINSPOON FOUNDATION



This year, on the heels of the 10th anniversary of Life & Legacy, the Harold Grinspoon Foundation has updated the logo and branding materials for the initiative, giving the national program a fresh look for the next decade and affording communities more flexibility with the logo and tagline.

While we mostly use our own name and logo here in Greater New Haven—Create a Jewish Legacy—we wanted to be sure you were aware of the updated Life & Legacy branding if you do have occasion to use it. When using the Life & Legacy name and/or logo, please keep the following standards in mind:

- “Life & Legacy” should always be written in title case as seen here and not in all capital letters, as the previous logo
- Always use the ampersand “&” and not the word “and” when writing out the name of the program
- The updated tagline is: “Assure Jewish Tomorrows”
- “A program of the Harold Grinspoon Foundation” is no longer part of the tagline and should not be included as part of the logo

If you have any questions about the new logo, please reach out to Tamara.

DATES TO REMEMBER

DECEMBER 31, 2024	Close of Year 2
JANUARY 13, 2025	4th-quarter report due to Create a Jewish Legacy Manager
FEBRUARY 23, 2025	Year 2 Community Celebration for Legacy Teams and Donors (JCC of Greater New Haven)
APRIL 28–29, 2025	Harold Grinspoon Foundation Life & Legacy Leadership Conference, Springfield, MA

LEGACY SPOTLIGHT

Linda Applebaum Created a Legacy for Her Synagogue, Temple Beth David

"My family joined Temple Beth David in the fall of 1995, having escaped from the fast lane of Westchester, New York. We loved the smaller, nuclear community of TBD. My three children found friendships and learned about their history, and I found support through a difficult divorce. With no family nearby, I looked to TBD to fill the void, and it has made Cheshire feel like home. Even if life moves me elsewhere, TBD will always be the best of Judaism to me. I have chosen to leave a legacy to Temple Beth David so that the temple can continue to support others in the future as it has supported my family." —Linda



Looking for ideas and templates for marketing and stewardship?

The Grinspoon Foundation website has an abundance of resources available to use. See below or contact Tamara:



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